



# ABC Update October 2012

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## ABC Modernizes Licenses adding QR Codes for Quick Information

Currently, ABC licensed distributors are required to verify the status of an ABC licensed premise prior to delivery of alcoholic beverages. There has not been an easy or efficient way to comply with this requirement, and therefore, ABC has made efforts to improve efficiency and accessibility by enhancing its public internet presence through a series of mobile-friendly web solutions.

The first will allow licenses to be verified in real time. Beginning October 1, ABC licenses will be printed on white paper and contain a Quick Response (QR) code in the lower left hand corner. You may have seen or used these codes on other products (See Figure 1). By using a QR code scanner, available in most smart phone app stores, anyone can scan the QR code on the application and be directed to ABC's web page with the information about that specific licensee.

Secondly, in support of Governor Beshear's One Stop Business Portal and its requirement to reduce the need for applicants to enter the same information on multiple forms, ABC is collaborating with the Alcohol and Tobacco Tax and Trade Bureau (TTB) in the design of a downloadable file that will be generated from TTB's extremely successful Permits Online application. After completing their registration with the TTB the applicant will be able to upload this file to Kentucky ABC's website as part of our on-line application process, eliminating the need to enter redundant information. By leveraging Permits Online, our relationship with TTB and our shared interests in the legal, safe and fair manufacture, distribution, transportation, and sale of alcohol, we anticipate these efforts will benefit TTB, ABC, industry stake holders, and any other states that wish to participate.



(Fig. 1 QR Code)



## ABC Welcomes New Additions to the Staff

Tamara Hawkins joins the Division of Licensing, Malt Beverage Branch. Tamara comes to the ABC from the Office of Occupations and Licensing. Her previous experience includes working for Goodlett Insurance, the Kentucky Department of Insurance and most recently, the Office of Occupations and Licensing. Along with her experience, she holds an associates degree in Computer Information Systems from Midway College.

Tamara will manage and maintain licensing files and process solicitor applications and also assist with distilled spirits and wine brand registrations, renewals. Tamara lives in Waddy with her husband, and enjoys helping with his band and riding Harley Davidson motorcycles on the weekends.

## Upcoming Local Option Elections and Recent Election Results:

- On August 28, there was a countywide local option election held in McCreary County and it failed 2,532 TO 2,485.
- On September 11, the city of Horse Cave in Hart County will hold a local option election.

## S.T.A.R. Training Dates

Below are upcoming dates for the Server Training in Alcohol Regulations. In addition to responsible sales and service training, we cover Kentucky-specific statutes and regulations, individual liabilities and fake IDs. Class time is four hours.

**Register for class and keep up with class changes and additions at <http://abc.ky.gov>.**



DATE	TIME	CITY	COUNTY	LOCATION
10/02/2012	9:00AM	Louisville	Jefferson	Ramada Conference Center
10/02/2012	9:00AM	Lexington	Fayette	Four Points by Sheraton
10/08/2012	5:00PM	Owensboro	Daviess	Cigar Factory Mall
10/08/2012	5:00PM	Frankfort	Franklin	Alcoholic Beverage Control
10/09/2012	5:00PM	Somerset	Pulaski	Hampton Inn
10/15/2012	8:00AM	Lebanon	Marion	Chasers
10/15/2012	6:00PM	Louisville	Jefferson	Ramada Conference Center
10/16/2012	9:00AM	Murray	Calloway	Curris Center
10/16/2012	9:00AM	Elizabethtown	Hardin	Pritchard Community Center
10/20/2012	9:00AM	Lexington	Fayette	Four Points by Sheraton
10/22/2012	9:00AM	La Grange	Oldham	Fiscal Court Building
10/22/2012	9:00AM	Paducah	McCracken	City Hall
10/23/2012	9:00AM	Lexington	Fayette	Liquor Barn
10/23/2012	9:00AM	Louisville	Jefferson	Liquor Barn
10/23/2012	6:00PM	Louisville	Jefferson	Liquor Barn
10/23/2012	5:00PM	Murray	Calloway	Curris Center
10/23/2012	6:00PM	Lexington	Fayette	Liquor Barn
10/28/2012	12:30PM	Murray	Calloway	Curris Center
10/29/2012	9:00AM	Corbin	Laurel	Hampton Inn
10/30/2012	5:00PM	Lexington	Fayette	Four Points by Sheraton
11/05/2012	9:00AM	Owensboro	Daviess	Cigar Factory Mall
11/06/2012	9:00AM	Lexington	Fayette	Four Points by Sheraton
11/06/2012	9:00AM	Louisville	Jefferson	Ramada Conference Center
11/13/2012	9:00AM	Frankfort	Franklin	Alcoholic Beverage Control
11/17/2012	9:00AM	Lexington	Fayette	Four Points by Sheraton
11/19/2012	9:00AM	Murray	Calloway	Curris Center
11/19/2012	6:00PM	Louisville	Jefferson	Ramada Conference Center
11/19/2012	9:00AM	Somerset	Pulaski	Hampton Inn
11/20/2012	9:00AM	Bowling Green	Warren	Houchen's Industries, Inc
11/20/2012	5:00PM	Paducah	McCracken	City Hall
11/26/2012	9:00AM	Hazard	Perry	KY River ADD/Perry Park
11/26/2012	9:00AM	Danville	Boyle	Inter-County Energy Co-op
11/27/2012	5:00PM	Lexington	Fayette	Four Points by Sheraton
11/27/2012	5:00PM	Murray	Calloway	Curris Center
11/27/2012	9:00AM	Florence	Boone	Florence Gov't Center